



Maurice D. Hinchey Hudson River Valley National Heritage Area

Kevin M. Burke, Co-Chair
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Maurice D. Hinchey Hudson River Valley National Heritage Area Online Sponsorship Application Guidelines

Sponsorship applications for the [Maurice D. Hinchey Hudson River Valley National Heritage Area](#) Sponsorship program, including Event Programming and Event Promotion have moved to an online platform. The online [HRVG Platform](#) for sponsorships **is the only way to apply for our sponsorships**. A link to the virtual application process and detailed guidance may be found on our [website](#).

All applicants are now required to submit sponsorship applications on the new online platform in order to apply for funding through our sponsorships program. **Applicants must register on the [HRVG Platform](#) using their email address.** Please use the email of the person who will be the day-to-day contact for the sponsorship if awarded. Once you have registered for an account, you will have access to the National Heritage Area's sponsorship application. All information will be filled out online, and you may save your work and return later to continue the application. There is no deadline for submitting a sponsorship application. If you have any questions regarding the application process, please [email](#) the National Heritage Area. Instructions on registering are located at the bottom of this document.

Purpose: The Maurice D. Hinchey Hudson River Valley National Heritage Area (the Heritage Area) seeks to partner with various organizations to sponsor programs and events that reinforce the Heritage Area's [mission](#). These cultural, heritage and recreational events deliver significant tourism and economic benefits to communities and encourage local and regional partnerships, while complementing the Heritage Area's mission.

Eligible applicants: Municipalities and nonprofit 501(c)3 organizations [located](#) within the Hudson River Valley National Heritage Area.

Funding Limits: Applicants are limited to (2) event sponsorships in a year, starting from the date of first sponsored event. Organizations can only have one awarded sponsorship open at a time. Awarded sponsorships must be closed before applying for a new sponsorship. Maximum award amounts and required event lengths are below.

Length of Event & Number of Locations	Maximum Amount
1-2 days at 1 site	\$5,000
3-4 days at 1 site or 2-4 days at 2 or more sites	\$7,500
More than 4 days at more than 2 sites	\$10,000

Programs or Events shall:

- Occur within the [boundaries](#) of the Hudson River Valley National Heritage Area
- Reinforce and brand the Hudson River Valley by promoting and celebrating the nationally significant historic, cultural, scenic, or recreational resources that enhance local or regional character
- Foster local and regional partnerships

- Exemplify at least one of the [themes](#) of the HRVNHA:
 - Nature and Culture
 - Freedom and Dignity
 - Corridor of Commerce
- Help make the Hudson River Valley a destination for tourists

Matching Funds:

Matching funds are not required.

Organizers shall:

- Acknowledge the sponsorship of and include the logo of the Hudson River Valley National Heritage Area, and our website, www.hudsonrivervalley.com in all promotional materials, press releases and webpages.
- Post the event(s) to the NHA's calendar at www.hudsonrivervalley.com, and, if the event occurs in September, also post it as part of the Hudson River Valley Ramble at www.hudsonrivervalleyramble.com.
- Fill out a brief final expense report and submit invoices/receipts totaling at least the award amount. The report will be available on the "Final Report" on the grants platform if awarded. Awards are reimbursement based and payments will be made after the event(s).

Questions: Call or email 518-473-3835, grants@hudsongreenway.ny.gov

How to register an Account on Good Grants

- 1) Navigate to <https://hrvg.grantplatform.com/>
- 2) Under the Register column, enter the email address you wish to associate with the application and, if awarded, the sponsorship.
- 3) Enter and reenter a password. Be sure to record it someplace safe.
- 4) You must check the box pertaining to privacy, cookies, and terms of service AND the box agreeing to receive communications from the HRVG/and the NHA.
- 5) Click on the **Register** button at the bottom.
- 6) An email will be sent from the platform to the email address registered requiring you to confirm that your wish to register.



Hudson River
Valley Greenway



Maurice D. Hinchey
Hudson River Valley
National Heritage Area



Home



About the Greenway and National
Heritage Area

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Hudson River Valley Greenway/National Heritage Area

Login Page

- 1 New users enter your email to begin **registering an account**.
- 2 Returning users enter your email **to login**.
- 3 Click on the Grant or Sponsorship application to start a new application (you may save it in-progress without submitting it).
- 4 Submit your application to be reviewed.
- 5 Users with existing grants open your grant and go to the **Grantee Reports and Requested** tab to upload payment requests, signed MOU's or extensions, or to request changes to your grant.

For any questions, please contact us by [email](#) or call 518-473-3835.

Need help?



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Grant Application

[Start Grant Application](#)



Maurice D. Hinchey
Hudson River Valley
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Sponsorship Application

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